

HOW CAN OUR WHOLESALE SELLING PROGRAM WORK FOR YOUR BUSINESS?

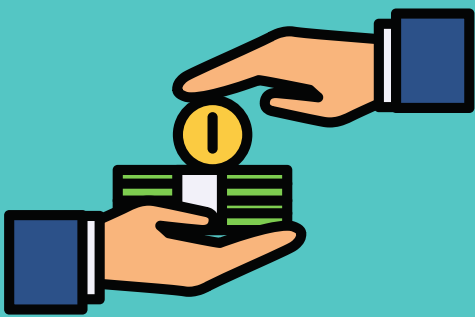


#1. WHAT'S YOUR SPECIALITY?

What specialty or home-made product(s) are you known for? Do you make the greatest Chocolate-Chip Cookie this side of the Mississippi? Are you known for your homemade Salad Dressings? Soups? Sauces? Do you produce specialty ethnic foods? Have you ever thought to yourself, “Our (fill in the blank) would be a great wholesale item for caterers, restaurants, bakeries, specialty gourmet shops or even the “Big-Box” stores?”

#2. DEVELOPING A DISTRIBUTION PLAN

We will prepare a Logistics Checklist that outlines specific operational food service tasks, including; recommending appropriate wholesale pricing parameters and achievable distribution timelines. We will assist you with procurement of services and products necessary to prepare, package and distribute your wholesale line.



#3. EXPANDING MARKET SHARE

Together, we develop a powerful customized wholesale tracking and selling system that allows our telemarketing team to immediately compile data and start contacting new wholesale prospects on your behalf. With our prescreened, qualified contacts we can call hundreds of potential customers to introduce your new wholesale menu, set-up tastings and help you to immediately start taking orders.

#4. BUILDING A STRONGER BUSINESS

Most of our clients have never considered creating a Wholesale division of their business. Let's work together and build a new revenue stream that has unlimited potential. Always consider your business a “work-in-progress.” You never know what knocking on that first door could lead to. Contact us today and let's see what is on the other side of that door!



THE
CORPORATE CATERER

Your Lifetime Food Industry Consultant

FOR QUESTIONS & QUOTES PLEASE CLICK ON LINK
[SELLING YOUR FOOD WHOLESALE](#)